



TURKI FAGEERA

STRATEGIC INNOVATION & DESIGN
CONSULTANT | TRAINER | FACILITATOR | SPEAKER | AUTHOR

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I'm purpose driven Innovation and Design consultant, trainer and facilitator on a mission to help individuals and organizations unlock their creative capabilities, draw outside the lines and challenge the status quo.

RECENT HIGHLIGHTS

POSTAL & LOGISTICS SERVICE INNOVATION LAB

ESTABLISH, OPERATE AND ACTIVATE SAUDI POST SERVICE INNOVATION LAB - STATION25

POLICY INNOVATION LAB

ESTABLISHING THE FIRST SAUDI PUBLIC POLICY DESIGN & INNOVATION LAB

OPEN INNOVATION LAB

A PPP PLATFORM THAT CONNECTS GOV & ENTREPRENEURS WITH THE LARGEST DESIGN COMMUNITY IN KSA

GOV SERVICE INNOVATION LAB

DESIGN, ESTABLISH AND OPERATE THE FIRST SAUDI GOV SERVICE INNOVATION LAB

BUSINESS INNOVATION LAB

DESIGN, ESTABLISH AND OPERATE AN EMPLOYEE SERVICES INNOVATION LAB IN LEADING TELECOM COMPANY

RIYADH SERVICE JAM

ESTABLISHING, ORGANIZING AND DELIVERING THE LARGEST GLOBAL SERVICE JAM EVENT ACROSS 200 CITIES FOR 3 YEARS

INNOVATION ACADEMY

ESTABLISHING THE FIRST SAUDI INNOVATION AND DESIGN TRAINING ENTITY, AND DELIVERY OF TRAINING PROGRAMS TO OVER 1000 PARTICIPANTS

INNOVATION COMMUNITIES

CO-FOUNDER OF SEVERAL COMMUNITY BUILDING INITIATIVES, TO SPREAD THE CULTURE OF INNOVATION, INCLUDING HUED TALKS, STARTUP GRIND, SAUDI BUSINESS INNOVATION ASSOCIATION

EXPERTISE

Innovation Management

Government Innovation

Strategic Design

Service & Experience Design

Open Innovation

Public Policy Design

Facilitation & Training

INTERESTS

Capability Building

Behavioural Economics

Envisioning and Strategizing

Blogging and Public Speaking

EDUCATION

2022 **2030 LEADERS PROGRAM**
1ST COHORT GRADUATE
MISK - ESADE BARCELONA , SPAIN

2017 **EXECUTIVE CERTIFICATION**
INNOVATION AND STRATEGY
MIT SLOAN, CAMBRIDGE, USA

2017 **EXECUTIVE MBA**
INNOVATION MANAGEMENT THESIS
KING ABDULAZIZ UNIVERSITY, KSA

2015 **DIGITAL MARKETING DIPLOMA**
DIGITAL MARKETING INSTITUTE,
IRELAND

2009 **COMPUTER AND ELECTRONICS ENGINEERING**
2ND MAJOR VALIDATED DEGREE
GREENWICH UNIVERSITY, UK

2008 **COMPUTER SYSTEMS ENGINEERING**
ROBOTICS AND ELECTRICAL
MSA UNIVERSITY, EGYPT

MEMBERSHIPS

Saudi Leadership Society - SLS

Innovation & Emerging Tech Committee

Saudi Innovation & Tech Association

ACCREDITATIONS

Master Trainer -Service Design Network

Certified Innovation Strategist - CInS®

Agile Project Practitioner - AgilePM™

Innovation Catalyst - GIMI™

Certified Consultant - MOC

Certified Professional Trainer - TVTC

CLIENTLE



TIMELINE

2019 **PARTNER, PRESIDENT INNOVATION AND DESIGN**
TAM DEVELOPMENT

2019 **MANAGING PARTNER, INNOVATION AND DESIGN**
TAMx INNOVATION STUDIO

2018 **MANAGING DIRECTOR, INNOVATION AND CAPABILITY BUILDING**
HUED / HUED ACADEMY

2016 **MANAGER, INNOVATION AND BUSINESS DEVELOPMENT**
HUED, INNOVATION AND DESIGN

2015 **INNOVATION ADVISOR**
SAUDI AIRLINES

2015 **INNOVATION CONSULTANT AND TRAINER**
FREELANCER

2015 **PRODUCT AND MARKETING CONSULTANT**
EMKAN EDUCATION

2014 **INNOVATION LEADER**
SAUDI AIRLINES

2014 **FOUNDER**
CRITIVIA TECH

2013 **CO-FOUNDER**
TRUST.IT SOLUTIONS

2012 **CO-FOUNDER**
MEDIAKOLOZ

2011 **CO-FOUNDER**
DUCKAN.COM

2011 **IT PROJECT MANAGER**
SAUDI AIRLINES

2009 **IT INFRASTRUCTURE SPECIALIST**
SAUDI AIRLINES



" The people who are crazy enough to think they can change the world are the ones who do"

- Steve Jobs

I'M CRAZY ENOUGH!
LET'S HAVE A CALL SOON